

# Jane's Walk MKE

Coming to a street near you.  
May 1 - 31, 2019

**WALK YOUR CITY. SEE YOUR CITY. BUILD YOUR CITY.**

## Mission

To embody urban activist Jane Jacobs' legacy by organizing free, resident-led neighborhood explorations and building community connections through

- observation and dialogue,
- education and storytelling, and
- collectively reimagining and changing the places in which Milwaukeeans live, work, and play.

## Vision

We envision a Milwaukee that has, to borrow from urbanist and activist Jane Jacobs' *The Death and Life of Great American Cities*, "the capability of providing something for everybody, only because, and only when, [it is] created by everybody."

**1** month celebration

**4th** year of Jane's Walk MKE

**8** BIDs participated in 2018

**36** walks, bikes, and paddles in 2018

**40** countries around the world celebrate with us every May

**50** percent of Milwaukee's 100 sq. miles covered in 2018

**103** would be Jacob's age if she had not passed away in 2006

**200** cities around the world celebrate with us

**500** percent increase in walks between 2017 and 2018

**5,000+** event views on Facebook in 2018

**900+** walk registrations in 2018

**32,000** total people reached on Facebook in 2018

[janeswalkmke.org](http://janeswalkmke.org)

# WHY CELEBRATE WITH JANE'S WALK MKE? LET'S HEAR FROM SOME OF THE TEAM.

I believe the way to make a city work and come alive is to have the neighborhoods vibrant and inhabitants connected and involved with its streets, housing and stores, its festivals, its schools and each other. There has to be a way that they see each other and connect. And then the neighborhoods connect to strengthen the City. We as citizens deserve that.

- Julilly Kohler, Founder of Jane's Walk MKE



Jane's Walk MKE has the potential to be owned by everyone. We all "own" spaces and Jane's Walk MKE is an opportunity to invite others to learn about your space or to be invited to someone else's space to learn about theirs - it's partly about bridging invisible divides in our community. The first step in community building could be building familiarity, feeling more comfortable with your neighbors, in your own neighborhood, or in others.

- Michelle Kramer

My interest has always been improving the public realm. Jane's Walks are a great way to get people out on the street talking about what they like, seeing and feeling what they don't like, and hopefully gathering a critical mass to organize and advocate for better pedestrian access and an overall experience.

- Sierra Starner-Heffron



## WALK IDEAS

- Themed walks (sustainability, water, health, safe streets)
  - Historical walk
  - Parks walk
  - Public art or architecture walk
  - Food walk
  - Memorial walk
  - Walk audits (observe, note, and reflect on community assets and struggles and share with City)
  - Youth-centered walks (either youth-led or focused on helping youth discover their city)
  - Sunrise or sunset walk
  - Happy hour walk
  - Hidden gems walk
  - Exploratory walk (without a map!)
- ... and more!

**WHAT ABOUT A JANE'S JOG OR RUN?**

**A JANE'S BIKE?**

**A JANE'S KAYAK?**

**A JANE'S . . . PUBLIC TRANSPORT?**

**A WHEELCHAIR-ACCESSIBLE TOUR?**

**YOU BET!**

## **CONTACT**

Dominic Inouye, City Organizer

[contact@janeswalkmke.org](mailto:contact@janeswalkmke.org)

414-339-9489

## **CREATE AND LEAD YOUR OWN WALK**

[janeswalkmke.org/walk-ideas](http://janeswalkmke.org/walk-ideas)

**A PROGRAM OF MILWAUKEE TURNERS**

[milwaukeeturners.org](http://milwaukeeturners.org)

